

Dear Local Patron,

We are excited to announce that the **Project GROWS Gala** is back! As a nonprofit educational farm, our mission is to grow a healthy community by connecting all people to nutritious foods. We are meeting this mission through programs focused on equitable food access, food education, and local food system development. **This annual event is a major fundraiser for our organization and an excellent way for us to engage and interact with our amazing community, including YOU!**



The year's event is on **Friday, January 26th, 2024** and includes a live and silent auction, entertainment, and a farm-to-table dinner. This event last raised over \$40,000, with 100% of proceeds supporting children, older adults, and families in our community. With *YOUR* help, we can break that goal!

## Will you consider sponsoring the 2024 Project GROWS Gala?

As a local business, we understand that requests are made frequently for financial contributions, so we want to take a second to explain how your donation impacts Project GROWS and what *YOU* gain from giving. The event itself will take place at Hotel 24 in downtown Staunton and will be attended by local community leaders and business people, with more than 200 tickets being sold to our community. **With each sponsorship, companies will be highlighted and promoted up to and until just after the Gala in our event materials, via email, and on our social media sites.** More specifically, with each donation:



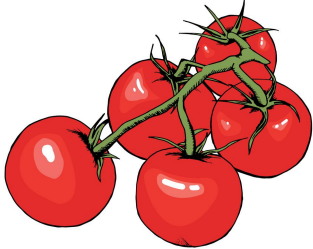
### \$2,500 - Title Sponsor

**This level pays for all the seeds needed to grow 15,000 pounds of food each year, which help feed our local community!**

- *Your business named as an event sponsor: "Brought to you by..."*
- *Your logo featured on signage and event program*
- *An opportunity to speak at the event, if you so choose*
- *Your logo and sponsorship featured on [www.projectgrows.org](http://www.projectgrows.org) and Project GROWS' social media pages*
- *Your sponsorship featured in our newsletter (over 2000 subscribers)*
- *Your logo advertised throughout the 2024 season at the farm*
- *A reserved table for your company at the gala (includes 10 tickets)*
- *Up to 2 Project GROWS CSA Shares*

## \$1,250 - Gold Sponsor

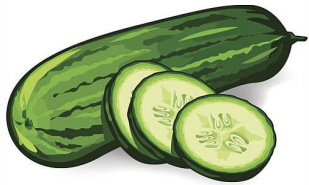
**This level gives seniors access to shop for healthy foods at their neighborhood mobile market weekly throughout the summer!**



- *Your logo featured on signage and event program*
- *An opportunity to speak at the event, if you so choose*
- *Your sponsorship featured on [www.projectgrows.org](http://www.projectgrows.org) and Project GROWS' social media page.*
- *Your sponsorship featured in our newsletter (over 2000 subscribers)*
- *Your logo advertised throughout the 2024 season at the farm*
- *A reserved table for your company at the gala (Includes 10 tickets)*

## \$650 - Silver Sponsor

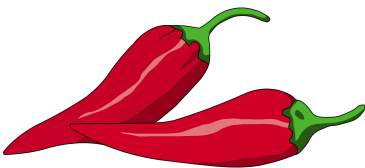
**This level helps transform the way 25 families eat by supporting a series of hands-on after school cooking classes for kids and parents!**



- *Your logo featured on signage and event program*
- *Your sponsorship featured on [www.projectgrows.org](http://www.projectgrows.org) and Project GROWS' social media page*
- *Your sponsorship featured in our newsletter (over 2000 subscribers)*
- *2 tickets to the event*

## \$400 - Bronze Sponsor

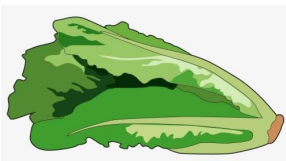
**This level supports a hands-on field trip for up to 80 kids at the Project GROWS farm, where they get to experience seeding, harvesting, weeding, and most importantly, taste homegrown food!**



- *Your logo featured on signage and event program*
- *Your sponsorship featured on [www.projectgrows.org](http://www.projectgrows.org) and Project GROWS' social media page*
- *Your sponsorship featured in our newsletter (over 2000 subscribers)*
- *1 ticket to the event*

## Auction Sponsor

**Provide an item or service to be auctioned during the live or silent auction**



- *Your company's logo on the bid sheets and other display materials*
- *Donated auction items are deductible at their valued cost*

If you have other ideas for sponsorship, please contact us. Thanks for your support!

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## 2024 Project GROWS Gala Sponsorship Contact Form

I would LOVE to be a sponsor for the Project GROWS Gala for \$ \_\_\_\_\_  
I would love to donate \_\_\_\_\_ for the auction.

Contact Name	
Company/Organization	
Contact Email	
Phone Number	
Additional Notes	

*Checks should be made payable to Project GROWS and sent to  
P.O. Box 781, Staunton, VA 24402*

Please send logo artwork to [JessHWiley@gmail.com](mailto:JessHWiley@gmail.com)

**\*Upon completion of this form, please return to Jessica as soon as possible.\***

*Email: [JessHWiley@gmail.com](mailto:JessHWiley@gmail.com)*

*Fax: Attn: Jessica at Project GROWS to (540) 213-0203*

*Mail: Project GROWS at P.O. Box 781, Staunton, VA 24402*

### **Any Questions?**

Event Coordinator: Jessica Wiley (540) 849-7589

Executive Director: Clara Metzler (540) 830-3228

Director of Education, Gala Liaison: Nichole Barrows (757) 270-6803



**Thank you for your support that makes Project GROWS possible  
and good health a priority for our community!**